

7TH ANNUAL

THE CENTRAL ALBERTA
CRIME PREVENTION CENTRE



Touch-A-Truck



SATURDAY, MAY 11, 2024
10 AM - 4 PM

QUIET HOUR 10AM - 11AM
NORTH PARKING LOT AT WESTERNER PARK

EXHIBITOR/SPONSOR REGISTRATION OPEN

DEADLINE to register: April 26



Event Coordinator: Denise
p: 403-986-9904 | e: programs@cacpc.ca

www.cacpc.ca/touch-a-truck

Touch-A-Truck



Touch-A-Truck is brought to you by the Central Alberta Crime Prevention Centre. This event is family-friendly and gives kids of all ages the chance to see some of their favourite trucks, tractors, and equipment up close, offering a chance to interact with RCMP, EMS, firefighters, construction, oilfield, agriculture, and more!

2023 #: 4500 attendees, 70 exhibits

Sponsor, Vendor & Exhibitor Opportunities

Presenting Sponsor \$499

- Prime location on site @ event
- Pre-event promo at Westburne Park
- Logo on event banner
- Logo on event lighting
- Logo featured on event branding
- Presenting sponsor signage at the event
- Logo featured on event passport
- Logo featured on website/social media
- Additional promotion and recognition
- PLUS MORE.....

General Event Sponsor \$399

- Large exhibitor space at the event
- Sponsor signage/recognition at event
- Logo featured on website/social media
- Logo featured in the event passport

Exhibitor (by donation)

- Exhibitor space (based on availability)
- Social Media Promotion (no logo)

Passport Sponsor \$1500

- Event passport branding-front/back
- Extra large exhibitor space @ event
- Sponsor signage/recognition at event
- Logo featured on Website/Social Media

Zone Sponsor \$1500 (Kiosk, Food, Market)

- Extra large exhibitor space @ event in zone
- Sponsor signage/recognition at event
- Logo featured on website/social media
- Logo featured in event passport

Promotional Items (1000)

- First 1000 families at gate receive a backpack with free items
- Supply your branded items for the backpack (earplugs, water bottles, etc)
- All items must be approved by CACPC

Vendors \$50

- Food Trucks
- Market Vendors (20)
- Face painting, crafts, others...

Three easy ways to register for the 2024 Touch-A-Truck event!

Online @ www.cacpc.ca
By Phone 403-986-9904
Scan the QR code



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Proceeds raised at this event support the operations, programs, and initiatives of the Central Alberta Crime Prevention Centre (CACPC).

www.cacpc.ca

Crime Prevention Hub Partner Organizations

